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For Immediate Release

Using Story to help Nonprofits get more Donations

Our lives are driven by stories. Everyone loves being a part of a great story. As nonprofits we find ourselves in the midst of one great story after another. It is challenging to get these stories out to our community of volunteers and supporters. To share these stories attached to a simple way to give has been a big step forward.

"People love to know how their donations are being used," shared Paul Prins, the founder of Fresh Vine. "This is why story is a critical tool for every nonprofit. Now we've tied those stories back to a way to raise money with our new Giving Pages. It creates this feedback loop of story and giving. Plus it allows your existing donors to share these giving pages with their friends and family. It is another way they can support your work."

"We are excited to see how nonprofits make use of this new tool that blends story telling and fundraising together."

The Giving Pages are currently available to all current and future Fresh Vine customers. Every nonprofit can create as many giving pages as they want to drive donations with their stories. They are also encouraged to use them for capital campaign, to highlight work done by specific projects, and in any other ways they dream up.

For examples and information on the ways that Giving Pages can be customized read the post announcing their release - <https://freshvine.co/blog/use-your-stories-to-get-more-donations-with-the-new-giving-pages>

About Fresh Vine:

Fresh Vine [<http://freshvine.co/>] is nonprofit membership software designed so your nonprofit sees more fruit. Launched in 2011 Fresh Vine is proud build software nonprofits leverage to make larger impacts in the world. The membership software helps organizations with their roster, donations, email, events, groups, and more.

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