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Minneapolis, Minnesota
For Immediate Release

Launch of Integration and Partnership with Vanco Payment Solutions

Fresh Vine customers have a new option for accepting payments online. The integration with Vanco Payment Solutions has just been completed and connects natively to their payments platform. Now any nonprofit using Fresh Vine can join the 30,000 nonprofits and churches already using Vanco. In addition to processing payments online Vanco provides additional services and hardware options.

Every native integration between Fresh Vine and a payment provider allows their customers to take full advantage of the services provided by Fresh Vine, and the provider. This empowers each organization to find the provider with the right mix of services, and competitive rates to best meet their needs.

For years Fresh Vine has been building premier membership software for the nonprofit market. They created the simple platform to know their people and everything they do. It focuses on the different touch points and activities people have with organizations. These could be reading email campaigns, attending events, giving donations, or any number of other custom metrics the organization has defined. Combining those tools with a payment platform is powerful.

"The goal of each payment partnership is to help nonprofits do more with payments. Every bit of friction we can eliminate in accepting donations and payments, the healthier they will be," Shared founder of Fresh Vine - Paul Prins. "Within minutes a customer can sign up and connect their Fresh Vine and Vanco account. That's all they need to do to accept online donations, track contributions, and publish online campaigns, and take advantage of all the non-payment features of Fresh Vine as well."

Prins went on to state, "Our mission at Fresh Vine is to create technology to help nonprofits change the world. We use technology to better enhance community and to engage more people in their mission. We are very excited how Vanco Payment Solutions embodies a similar spirit and drive."

About Fresh Vine:

Fresh Vine [<http://freshvine.co/>] nonprofit membership software is a nonprofit's secret weapon. It's the simple platform to know their people and everything they do. Launched in 2011 Fresh Vine is proud of their commitment to helping nonprofits make larger impacts on their missions. The membership software covers a nonprofit's roster, on-boarding, donations, email, events, groups, and more.

About Vanco Payment Solutions:

Vanco Payment Solutions [<http://vancopayments.com/>] focuses on meeting the unique needs of clients who count on predictable, recurring revenue. Faith-based, nonprofits and other relationship-oriented organizations—and the software providers and professional associations that serve them—rely on Vanco's specialized approach to adding electronic payment options and enhancing current capabilities. The company's experienced leadership team helps more than 30,000 clients across the U.S. conveniently, securely and efficiently accept a broad range of payments, including credit and debit cards, and more effectively manage their operations.

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