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Minneapolis, Minnesota
For Immediate Release

Relaunched FreshVine.co Website for Nonprofit Membership Software

The new FreshVine.co/ has launched. We're excited for our updated site. It is finally representing well the hard work that has gone into building the nonprofit membership software over the last several years.

"We've had a bit of a unique problem. Our software looked better than our public facing website, and it over delivered on the expectations that our previous website set." The President of Fresh Vine, Paul Prins, went on to state that "this new website will allow us to more quickly communicate the great things Fresh Vine has been doing for years."

"It's all to easy for our team to focus so intently on our existing customers, that we forget about the ripple effects Fresh Vine can have as more nonprofits start using it."

The new website more deeply integrates with the self sign up that was release in November. We encourage all of our users, supporters, and friends to help us spread our new website around.

About Fresh Vine:

Fresh Vine [<http://freshvine.co/>] nonprofit membership software is a nonprofit's secret weapon. It's the simple platform to know their people and everything they do. Launched in 2011 Fresh Vine is proud of our commitment to helping nonprofits make larger impacts on their missions. The membership software covers a nonprofits roster, on-boarding, donations, email, events, groups, and more.

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