



4th November 2015  
Minneapolis, Minnesota  
For Immediate Release

### **Self Signup and Integrated Billing System**

While not the sexiest of releases for us here at Fresh Vine, this is a big deal. This marks the first time our customers are in complete control of their Fresh Vine experience from getting their account to shutting it down. This year has been focused on retooling our sales approach to allow our customers more autonomy. That means they can adjust their monthly subscription rate as needed, close their account, new their billing history, and more.

In addition we've introduced the new Profile Importing tool. This tool allows anyone to upload a spreadsheet, tell Fresh Vine what type of data is in each column, preview how it will be imported, and let Fresh Vine work. It is a fast and simple way to help new customers get their data on board and ready to go.

"We're really excited of the freedom that all of these improvements give our customers." Fresh Vine's President Paul Prins also added, "this will allow us to focus our energy on further improving our nonprofit membership software, crafting content to help nonprofits, and to telling more people about Fresh Vine."

#### **About Fresh Vine:**

Fresh Vine [<http://freshvine.co/>] nonprofit membership software is a nonprofit's secret weapon. It's the simple platform to know their people and everything they do. Launched in 2011 Fresh Vine is proud of our commitment to helping nonprofits make larger impacts on their missions. The membership software covers a nonprofits roster, on-boarding, donations, email, events, groups, and more.

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