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For Immediate Release

Fresh Vine is Now for Every Community

For the first time since the launching of Fresh Vine they are expanding their market focus. The new focus is on community based non-profits. Their initial focus withing the church and ministry had been driven by strong relational networks and peers. With founder Paul Prins having worked in several ministry and church contexts over the years. It was a market he in which he was acutely aware of the pain around membership software.

"We knew from the start that we had something special. After several years within the ministry market we've seen that prove out. Now is the perfect time for us to share what we've built with other communities," said Prins about the expanding market focus.

Over the life of Fresh Vine they've realized that the customers who get the most value out of their software are those with a strong community focus. This realization has carried forward into their new marketing focus and language. As their new website - <https://freshvine.co/> - states, Fresh Vine makes 'membership software designed for your community.'

About Fresh Vine:

Fresh Vine [<http://freshvine.co/>] is membership software that fosters participation. It helps all members of your community to connect and get involved. It supports all organization and small group activities, including membership, giving, child check-in, services, calendars, events, attendance, and emails. Use Fresh Vine to get your community rooted and growing.

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