



1st July 2014  
Minneapolis, Minnesota  
For Immediate Release

### **Fresh Vine is Now for Everyone in your Community**

For the first time Fresh Vine is more than a leadership tool. Today we've announced the launching of the brand new community portal. This is a brand new site. Think of it as a simplified and focused version of our leaders site for your general community.

For the initial release we've built out the whole invitation platform. It is as simple as configuring the segment of your people who will show up in the Portal. Then you can send them all an invite with the click of a button.

After selecting a username and password they will be able to browse the directory, simplified profiles, and see their message archive.

Once we have some traction with the new portal we will move into the enhancing phase. This will bring more personalized content into the portal. We're extremely excited about the future of the portal.

#### **About Fresh Vine:**

Fresh Vine [<http://freshvine.co/>] is membership software that fosters participation. It helps all members of your community to connect and get involved. It supports all organization and small group activities, including membership, giving, child check-in, services, calendars, events, attendance, and emails. Use Fresh Vine to get your community rooted and growing.

#### **Media Contact:**

Paul Backes  
[pbackes@freshvine.co](mailto:pbackes@freshvine.co)  
<http://freshvine.co/press/> for additional media, bios, and information

###