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**FOR IMMEDIATE RELEASE**

**Fresh Vine Web-Based Church Software Enhances Engagement and Community Involvement**

Responsive Web-Based Church Management Software Created for Church Plants to Multisite Churches

**Minneapolis, MN October 21, 2013**—Created to emphasize community and empower leaders, Fresh Vine church software was developed over the course of two years with the intent of helping churches grow their congregational engagement in a way that is more relational and approachable. Built with simple and responsive design that can scale across any internet device, Fresh Vine is a breath of fresh air to the cluttered church management software industry.

“Our church software was inspired by my experiences of planting a church for the first time and seeing what was needed from the ground up in terms of software to connect and rally people,” comments Paul Prins, Fresh Vine Founder and President. “We developed Fresh Vine to help churches gain clarity around who and what is happening with its members.”

The Fresh Vine team has spent lots of time creating a user interface that makes sense, is simple to use, and is responsively designed to work on any tablet, desktop, or digital device. They also added a special simplified web-based site call Concierge that makes it really easy to add visitors and do children’s check-in on the fly.

**Fresh Vine Church Software Key Features Include:**

- Contribution management
- Email campaigns with reporting features
- Group and event management that includes attendance history
- Children's check-in system that works both online and offline if internet is unavailable
- Concierge login to add families, make changes to member data, and add phone numbers
- Filter tools for membership roster that can help with multisite church campuses
- Communication tools to reach targeted groups within your membership
- Podcast management
- Visit this page for a complete list of features

Much like Google Analytics or WordPress, when users login to Fresh Vine, they land on a dashboard overview page that gives helpful member and giving snapshots. Navigate to any of the five software categories at the top of the screen at any time to access people, groups, content, admin, or home.

This 40-second video from Fresh Vine can help cast a vision for how they seek to serve churches small to large. Fresh Vine’s online press room offers screenshots and additional information to the media.

**About Fresh Vine:**

Launched in 2011, Fresh Vine [<http://freshvine.co/>] is online church management software that fosters participation, helping members get rooted and grow. It supports all ministry and small group activities, including membership, giving, children’s check-in, ministry/group calendars, events, attendance, and emails. Ministries who lean on Fresh Vine as their church software solution improve engagement and better understand their community. Organizations from all over the world use Fresh Vine.

<http://freshvine.co/press/> for additional media, bios, and information

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