



8th April 2013  
Minneapolis, Minnesota  
For Immediate Release

### **Proud to Share with local tech community at MinneBar**

At this years annual technology un-conference MinneBar [<http://minnestar.org/minnebar/>] our founder and president, Paul Prins, along with Michael Noble (founder of Apruve [<http://apruve.com/>]) led a session for other startup entrepreneurs, small business owners, and others called *Pivot Pivot Dominate*. They were proud to be included as a part of the 8th annual event with over 1500 individuals in attendance. Below is the description of their talk.

Watch the presentation on YouTube: <https://www.youtube.com/watch?v=H3WKoas5egc>

#### Talk Description:

"Startups average 3-5 pivots before their find their groove. Our founder and president is design to be a forum for those of us in start ups, or considering a startup to talk through the art of Pivoting well. When should you pivot, and when should you stick to your game plan.

Our goal for the session is to lay some quick ground work for what qualifies as a Pivot. Then spend time the rest of the time looking at successful/lackluster pivots that have been made by us and other companies."

#### **About Fresh Vine:**

Fresh Vine [<http://freshvine.co/>] is online ministry management software that fosters participation. It helps all members of the community to connect and get involved. It supports all ministry and small group activities, including membership, giving, child check-in, services, and ministry/group calendars, events, attendance, and emails. Use the power of Fresh Vine to nurture and grow your ministry.

#### **About Minne\*:**

minne\* [<http://minnestar.org/>] exists to bring together Minnesota's technology community. Our goal is to promote connections that help our community learn from each other, build their businesses, and start new entrepreneurial ventures. We aim to bridge the gap between software developers, designers, entrepreneurs, and investors.

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