



31st October 2011  
Minneapolis, Minnesota  
For Immediate Release

### **Improving Email Campaign Deliverability**

This is the second minor update to the 2.0 release that came out in late July. This update addresses two improvements to the email system. The first update to the way emails are generated to make sure they continue to be show up in your member's in-boxes and not their spam folders. We implemented two features to further improve our system. The second makes it clearer when you are not able to preview emails (because your member profile does not have an email address).

The release notes for version 2.0.2: <http://status.freshvine.co/post/28730375876/v2-0-2-released>

#### **About Fresh Vine:**

Fresh Vine [<http://freshvine.co/>] is online ministry management software that fosters participation. It helps all members of the community to connect and get involved. It supports all ministry and small group activities, including membership, giving, child check-in, services, and ministry/group calendars, events, attendance, and emails. Use the power of Fresh Vine to nurture and grow your ministry.

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