



7th September 2011
Minneapolis, Minnesota
For Immediate Release

Loss of an Advocate - Michael Prins

Last month we experience an unexpected event as our friend and business partner, Mike Prins, passed away from a terminal illness on July 30th. Mike was a business mentor, an angel investor, family and friend to all of us here at Fresh Vine. From our beginning Mike has believed in the mission and purpose of Fresh Vine – to empower the church through technology. He was so excited to see the company gaining traction since we re-launched this spring.

Because of these events, we lost just over three weeks of production time, pushing back our release date by about 3 weeks. We apologize for any inconvenience this may have caused you or your church/organization – we realize this next release (including the check-in system and API) is something that many of you have been looking forward to, ourselves included.

Loss of a family member is always difficult and in this case Mike was also closely involved in the weekly activity of Fresh Vine. He already is, and will continue to be missed. Thank you for your understanding and patience as we restarted our development, training & marketing in the last week and a half.

Thank you for your support, prayers, and understanding through this time. We look forward to continuing to innovate on behalf of the church.

About Fresh Vine:

Fresh Vine [<http://freshvine.co/>] is online ministry management software that fosters participation. It helps all members of the community to connect and get involved. It supports all ministry and small group activities, including membership, giving, child check-in, services, and ministry/group calendars, events, attendance, and emails. Use the power of Fresh Vine to nurture and grow your ministry.

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